



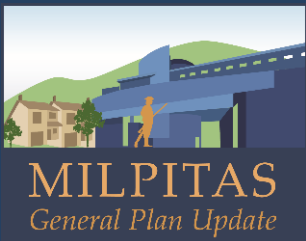
MILPITAS

General Plan Update

GPAC Meeting #13
September 10, 2020

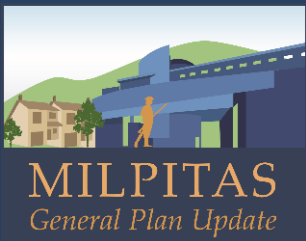
DE NOVO PLANNING GROUP





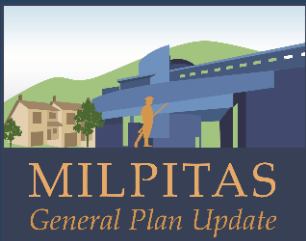
Purpose of Today's Meeting

- Receive final GPAC comments on the Draft General Plan



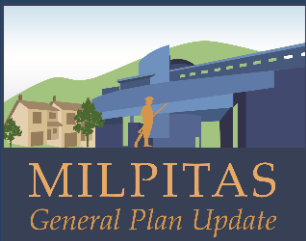
Meeting Organization

- Overview of process to develop the Draft General Plan
- Summary of Draft General Plan content
- GPAC discussion and comments on Draft General Plan
- Public Comment
- Next steps



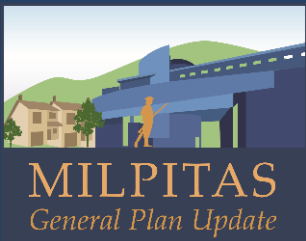
Documents Prepared in Support of the General Plan Update

- Community Workshops Summary Report (March 2017)
- Existing Conditions Report (May 2017)
- Existing Conditions Summary Magazine (October 2017)
- Issues and Opportunities Memos (2017)
- Land Use Alternatives Report (September 2018)
- City Council Preferred Land Use Map (October 2019)
- General Plan Policy Sets (2017-2019)
- Draft General Plan (August 2020)
- Draft EIR (underway)



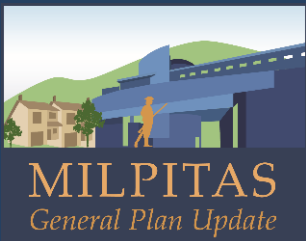
Key Meetings and Outreach

- **Public Workshops:** 3 workshops (Sept-Nov 2016)
- **GPAC:** 13 meetings
- **City Council:** 6 meetings with Consultant team
- **Project Newsletters**
- **General Plan Website** (www.Milpitas.generalplan.org)
- **Virtual Public Workshops** (Oct./Nov.)
- **Public Hearings** (Planning Commission and Council)



Draft General Plan

- The Draft General Plan incorporates all of the Policy Sets that the GPAC developed, reviewed, and commented on.
- Includes the City Council Preferred Land Use Map.
- Developed to meet all applicable requirements of State Planning law.



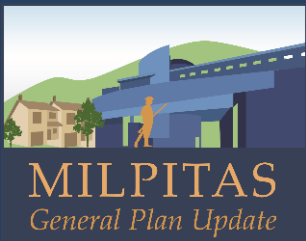
General Plan Content

State-Mandated Elements

- Land Use
- Circulation
- Conservation (and Sustainability)
- Safety
- Noise
- Open Space (includes Parks and Recreation)
- Housing (already certified, not being updated at this time)

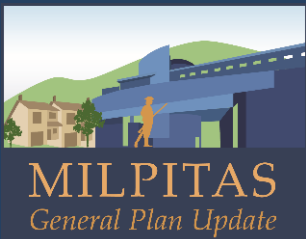
Optional Elements

- Community Design
- Economic Development
- Utilities and Services
- Health and Wellness
- Implementation



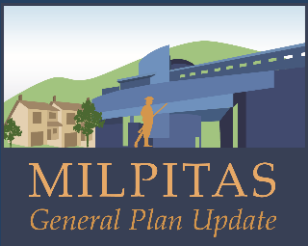
Land Use Map Development

- Community Visioning Workshops Mapping Activities (x3)
- Staff input and observations
- Consultant recommendations based on community priorities and best practices observed in other cities
- Key findings from market analysis to make Milpitas more regionally competitive
- GPAC Input and Feedback (multiple meetings)
- Council Land Use Map Study Sessions
 - March 2018
 - May 2019
 - October 2019
- **In October 2019, Council expressed unanimous support for the Land Use Map.**



Big-Picture Land Use Goals

- Protect existing residential neighborhoods
- Spur job-growth and economic development by making the City more competitive in attracting large scale employers, tech, etc.
- Revitalize existing neighborhood commercial centers by allowing for limited housing and expanded retail/office potential
- Complement and support recent and ongoing planning and development efforts (Metro SP, Gateway-Main St. SP)
- Reduce existing and future land use conflicts by transitioning select areas from industrial/manufacturing to mixed use/residential
- Optimize land uses near transit
- Protect and strengthen the viability of the City's industrial lands

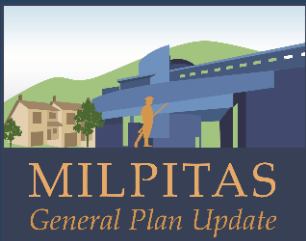


GPAC Discussion of Draft General Plan



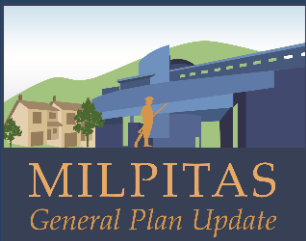
MILPITAS
General Plan Update

Public Comments



Next Steps

- GPAC Meeting to review Draft GP (Sept 10th)
- PC/CC Study Session (Sept 29th)
- Complete Draft EIR (October)
- Public Review of Draft General Plan and Draft EIR (Oct/Nov)
 - Public workshops
- Return to PC and Council for final adoption (targeting late 2020)



Parks & Recreation Master Plan Update

- Milpitas is in the process of updating the Parks & Recreation Master Plan.
 - Currently in the 2nd phase of public outreach
- The project team conducted a public survey inviting input on key community priorities and specific needs for parks in Milpitas.
 - The survey has been re-opened for any final comments from the public following this meeting:

<https://wikimapping.com/Milpitas-Parks-and-Recreation-Master-Plan-Update.html>