



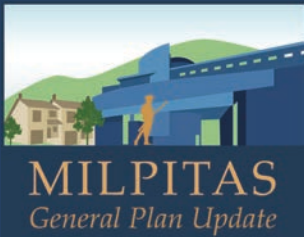
# MILPITAS

*General Plan Update*

Joint Study Session with the  
City Council and Planning Commission  
September 29, 2020

DE NOVO PLANNING GROUP

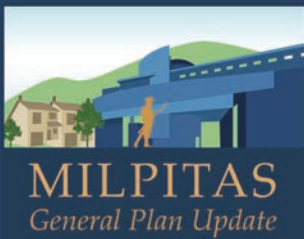




# Purposes of Joint Study Session

- Present the Draft General Plan to members of the City Council and Planning Commission
- Answer questions and receive feedback
- Announce that the Draft General Plan is now available for a public review and comment

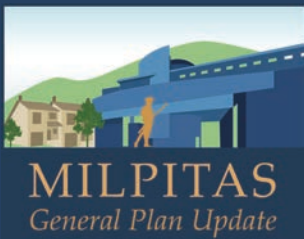




# Meeting Organization

- Overview of process to develop the Draft General Plan
- Summary of Draft General Plan content
- Next steps in the process
- Facilitate discussion and answer questions from members of the City Council and Planning Commission on Draft General Plan





# General Plan Overview

- General Plan is required by State law
- Last comprehensive update was in 1994
- 20-year horizon
- This update is a full overhaul, but many of the primary goals and policies from the existing plan have been retained



# Work Program Overview



Public Participation

Identify Community Priorities

COMPLETE

Existing Conditions Report

COMPLETE

Issues and Opportunities Identification

COMPLETE

Land Use Alternatives Reports

COMPLETE

General Plan Goals, Policies, and Programs and Land Use Map

COMPLETE

Draft General Plan

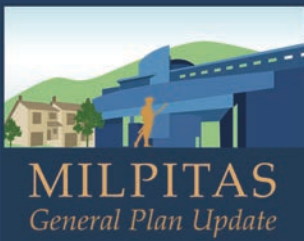
COMPLETE

Environmental Impact Report

ONGOING

Public Hearings - General Plan and EIR

PENDING



# Documents Prepared in Support of the General Plan Update



- Community Workshops Summary Report (March 2017)
- Existing Conditions Report (May 2017)
- Existing Conditions Summary Magazine (October 2017)



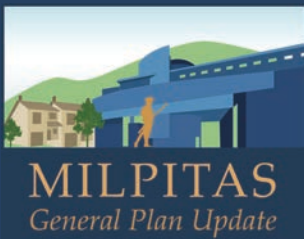
- Issues and Opportunities Memos (2017)
- Land Use Alternatives Report (September 2018)



- City Council Preferred Land Use Map (October 2019)
- General Plan Policy Sets (2017-2019)

- Draft General Plan (August 2020)
- Draft Environmental Impact Report (EIR) - In Progress





# Key Meetings and Outreach

- **Public Workshops:** 3 workshops (Sept-Nov 2016)
- **GPAC:** 13 meetings
- **City Council:** 6 meetings with Consultant team
- **Project Newsletters**
- **General Plan Website** ([www.Milpitas.generalplan.org](http://www.Milpitas.generalplan.org))
- **Virtual Public Workshops** (Oct./Nov.)
- **Public Hearings** (Planning Commission and Council)



# General Plan Content



## State-Mandated Elements

- Land Use
- Circulation
- Conservation (and Sustainability)
- Safety
- Noise
- Open Space (includes Parks and Recreation)
- Housing (already certified, not being updated at this time)

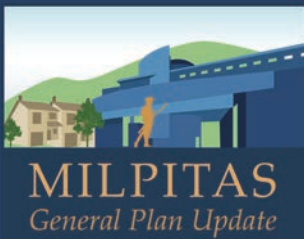


## Optional Elements

- Community Design
- Economic Development
- Utilities and Services
- Health and Wellness
- Implementation







# Draft General Plan

- The Draft General Plan incorporates all of the Policy Sets that the GPAC developed, reviewed, and commented on.
- Includes the City Council Preferred Land Use Map.
- Developed to meet all applicable requirements of State Planning law.



# Land Use Map Development

- Community Visioning Workshops Mapping Activities (x3)
- GPAC Input and Feedback (multiple meetings)
- Council Land Use Map Study Sessions
  - March 2018
  - May 2019
  - October 2019
- Staff input and observations
- Consultant recommendations based on community priorities and best practices observed in other cities
- Key findings from market analysis to make Milpitas more regionally competitive
- **In October 2019, Council expressed unanimous support for the Land Use Map.**



# Big-Picture Land Use Goals



- Protect existing residential neighborhoods
- Spur job-growth and economic development by making the City more competitive in attracting large scale employers, tech, etc.



- Revitalize existing neighborhood commercial centers by allowing for limited housing and expanded retail/office potential



- Complement and support recent and ongoing planning and development efforts (Metro SP, Gateway-Main St. SP)
- Reduce existing and future land use conflicts by transitioning select areas from industrial/manufacturing to mixed use/residential



- Optimize land uses near transit
- Protect and strengthen the viability of the City's industrial lands

# City Council Priorities



# Next Steps

- Complete Draft EIR (October)
- Public Review of Draft General Plan and Draft EIR (Oct/Nov)
  - Public workshops
- Planning Commission Public Hearing for recommendation to Council (Nov)
- City Council Public Hearing for final adoption (striving for late 2020, but may extend into early 2021)

