



MILPITAS

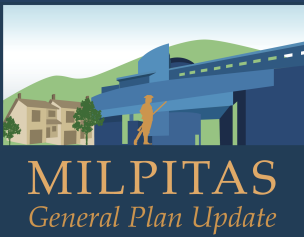
General Plan Update

Visioning Workshop #2

October 20, 2016

DE NOVO PLANNING GROUP





Workshop Overview



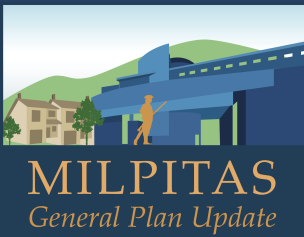
- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- How to Get Involved and Stay Informed
- Guiding Principles Activity
- Vision Statement Activity
- Mapping Activity
- Summary of What We Have Heard



Purpose of the General Plan

- Define a long-term vision for future growth and resource management within the City over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life

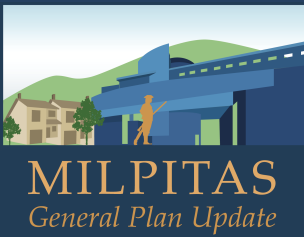




General Plan Overview

- The General Plan Update will reflect community goals and serve as the City's "constitution" or "blueprint" for future land use and planning decisions, including:
 - Land Uses (residential, commercial, industrial, business parks, open space, etc.)
 - Infrastructure Planning (roads, water, sewer, etc.)
 - Public Services (police, fire, parks, libraries, cultural activities, etc.)
 - Resource Conservation (clean air, sensitive habitat, waterways, groundwater, etc.)





General Plan Overview

- Future decisions must be consistent with the General Plan:
 - Specific Plans
 - Development projects
 - Public Works and Infrastructure projects
 - Zoning decisions

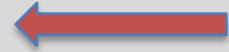


Summary of the Process



Public Participation

Identify Community Priorities



Existing Conditions Report



Issues and Opportunities Reports

Land Use Alternatives Reports

General Plan Goals, Policies, and
Programs

Draft General Plan Update

Environmental Impact Report

Public Hearings - General Plan and
EIR

Step 1: Visioning Process

- The Visioning Workshops focus on:
 - Communicating the intent of the General Plan Update
 - Gathering public input
- Their primary purpose is to:
 - Develop a Vision Statement that guides the General Plan Update process
 - Identify community values and priorities
 - Identify issues for the General Plan to address



Step 2: Existing Conditions

- The Existing Conditions Report will document the following:
 - Development patterns
 - Natural resources
 - Utilities, infrastructure and public services
 - Socioeconomic conditions
 - Environmental constraints
 - Regulatory requirements
 - Recent city planning efforts



Step 3: Issues and Opportunities

- The Issues and Opportunities Report will include:
 - Summary of the visioning process
 - Identification of community values and priorities
 - Description of areas of focus for goal and policy development
 - Identification of key concerns and potential solutions



Step 4: Land Use Alternatives

- A range of Conceptual Land Use Maps will be developed and analyzed in a Land Use Alternatives Report.
 - Input from the Visioning Workshops will be incorporated.
 - Maps will depict different land use scenarios that result in varying growth patterns and intensities.
 - Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, growth projections, and job-generating potential.



Step 5: Goals, Policies, and Actions

GENERAL PLAN ELEMENTS

Required Elements

- Land Use
- Circulation
- Housing*
- Conservation
- Open Space
- Safety
- Noise

Optional Elements

- Economic and Fiscal Sustainability
- Community Design
- Air Quality and Energy
- Flood Management
- Parks and Recreation
- Water
- Implementation



Step 5: Goals, Policies, and Actions



Goals

Broad statements of community desires, preferences, and the General Plan's purpose



Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation



Actions

Implementation steps to ensure goals and policies are carried out



Step 6: Draft General Plan

- The General Plan Update will include comprehensive goals, policies, and actions for each element:
 - Based on results and input from the Visioning Process
 - Input and direction from the General Plan Advisory Committee (GPAC)
 - Input and direction from the Planning Commission and City Council



Step 6: Draft General Plan

- Each General Plan Element will:
 - Address the requirements of state law
 - Seek to avoid or mitigate environmental impacts
 - Be grounded in sound community planning techniques
 - Reflect the goals and priorities of the community
 - Ensure internal consistency with other elements



Step 7: Environmental Review



- The California Environmental Quality Act (CEQA) requires the preparation of an Environmental Impact Report EIR prior to adoption of the General Plan.



- The EIR will be prepared concurrently with the General Plan.

- The EIR will identify possible environmental impacts.

- Measures will be incorporated into the General Plan to make it a “self-mitigating” document.

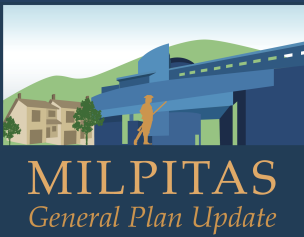
- The EIR will serve as a “tiering” document to streamline review of future projects.



Step 8: Adoption

- Once the General Plan and EIR have been prepared, they will go out for a public review period
- Public comments will be considered by the City, and the General Plan will be finalized
- The Final General Plan will come to the City Council for consideration and adoption, along with certification of the EIR





Community Participation and Outreach

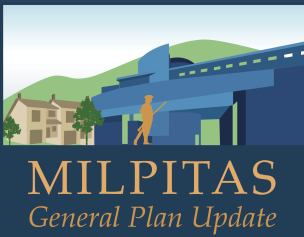
PARTICIPATION

- Visioning Workshops (3)
- Land Use Workshops (2)
- Open-House Workshop (1)
- GPAC Meetings (15)
- Council Workshops (6)
- Planning Commission Meetings (4)
- City Council Meetings/Hearings (4)

OUTREACH

- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews
- Online Surveys
- Email updates





General Plan Advisory Committee (GPAC)

The GPAC will consist of approximately 15 members, representing broad segments of the community, and will be appointed by the City Council.

The GPAC will:

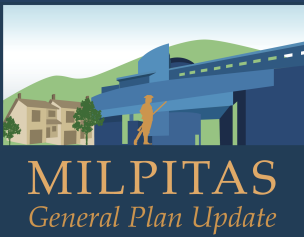
- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on the Draft General Plan
- Represent the community's interests and serve as "ambassadors" for the General Plan



Next Steps

- Visioning Workshops
 - The 3rd Visioning Workshop will be held on November 16th
- Existing Conditions Report
 - Completed in late fall 2016
- Issues and Opportunities Report
 - Completed in early 2017
- GPAC meetings begin
 - Early spring 2017





Get Involved and Stay Informed!



The General Plan Update Website is a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

milpitas.generalplan.org



You can contact the project team through the website in order to be added to the email notification list for upcoming General Plan meetings and events.





MILPITAS

General Plan Update



Visioning Workshop Activities





Activity #1:

Guiding Principles



Guiding Principles

From the list below, identify the top three themes that you think should guide the General Plan Update

- Promote higher density housing and mixed-use developments near transit hubs, and business areas
- Maintain high-quality park and recreational facilities throughout the city
- Maintain small-town charm, character, and sense of community
- Preserve surrounding open-space lands, hillside areas and historic assets
- Promote community diversity and culture to enhance civic pride
- Support bicycle network improvements including additional bike trails and bike sharing opportunities
- Attract and retain businesses and industries that provide high-quality, and high-tech jobs
- Maintain and support high quality schools within the city
- Increase alternative transportation opportunities, and connectivity within city, and to surrounding areas
- Develop urban design strategies that that improve and revitalized focus areas including Downtown and the Serra Center
- Expand affordable housing opportunities throughout the city
- Maintain and improve public safety and crime prevention
- Provide opportunities to expand religious and institutional uses throughout the community






Activity #2:


General Plan Vision Statement




Vision Statement



The General Plan Update should be guided by a **Vision Statement**. The Vision Statement should be concise and clear, and should articulate the overarching goals of the community. For example:



“A mosaic of diverse people and thriving unified neighborhoods joined together by beautiful, accessible open spaces and well-landscaped roadways offering enhanced mobility for people and goods; safe place to live, work and play; quality educational opportunities; engaging gathering places; world class entertainment; recreational, spiritual, and cultural amenities available for all; and, a variety of economic opportunities for its workforce.”



Working as a group, please develop a Vision Statement for the Milpitas General Plan Update. Your Vision Statement should be 3-4 sentences long, and should include your group's most important guiding principles.





Activity #3:

Great Places – Focal Points, Defining Features, and Desired Uses



Mapping Activity



The “built environment” – buildings, parks, public spaces, and transportation – strongly influences people’s decisions and lifestyle choices, including what to eat, how to get places, and where to play, socialize, and be physically active.



What makes a community a great place? How can Milpitas make sure that it is, and remains, a great place to live?



Mapping Activity

Placemaking refers to the community collectively reimagining and reinventing public and quasi-public spaces to capitalize on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote health, happiness, and sense of community.



What Makes a Great Place?



- key attributes
- intangibles
- measurements

Mapping Activity

- What are the key destinations or community gathering places within the City?
 - How could these areas be improved?
- Where should new community gathering areas or focal points be located?
- What are the City's defining features?
- Are new uses or developments needed in the City? What? Where?





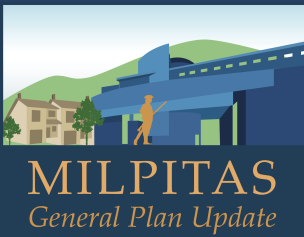
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SUMMARY:

WHAT WE HAVE HEARD



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