

MEETING SUMMARY

MILPITAS GENERAL PLAN UPDATE VISIONING WORKSHOP #1

6:30 P.M. SEPTEMBER 22, 2016

SENIOR CENTER COMMUNITY ROOM (MILPITAS CITY HALL)

WORKSHOP FORMAT

- Consultant Team/City Staff Introduction and Role
- Summary of the General Plan Update process, and Workshop Overview
- Community Input and Mapping Exercise on Community Vision, Assets, and Challenges

VISIONING EXERCISE

Post-It Note Exercise: Community members were asked to identify community Assets, Challenges, and Vision for Milpitas using the following prompt:

ASSETS

- What do you value most about Milpitas?
- What makes this a special place to live or work?

CHALLENGES

• What issues are facing the city that need to be addressed in the General Plan?

VISION

- What ideas do you have for the future of Milpitas?
- What would make your community better?
- What three things would you like to see accomplished by 2030? 2040?

Community Input Summaries

Assets- Summary of Common Themes:

- Small town feel
- Public safety
- Diversity and culture
- High quality schools
- Scenic areas and open spaces
- Good community and recreational facilities
- Location near other cities and areas within Silicon Valley
- Sense of community
- Affordable housing (relatively)



Challenges- Summary of Common Themes

- Odor from Landfill
- Need for additional public schools
- Traffic congestion and the need for more transit options
- Downtown revitalization
- Affordable housing
- Lack of space for growth

Vision- Summary of Common Themes

- Plan for additional schools
- Increased transit options and connectivity within city, and to surrounding areas
- Increased business and job opportunities that take advantage of the areas high tech industry
- Preservation of historic assets, parks and open spaces, while expanding opportunities for additional recreational facilities, trails and parks
- Urban design strategies that that improve and revitalized focus growth areas that create mixed use village centers
- Higher density housing opportunities

Community Input: Full Responses

Assets- Full Responses:

- Small town feel
- Small City, access to more parks
- Decent public safety
- Relatively small city/less hectic life
- Great Mall
- Diverse communities
- Great schools
- Small town feeling
- Small town atmosphere
- Great schools
- More affordable than other areas
- Sports center, senior center, and community center
- Diversity of community members cultures
- Livable/affordable for elderly and median income groups
- Scenic because of the hills and vast space
- Central location for a community
- Easy commute top all shopping centers
- The green hills
- Safety, one of the safest communities with lowest times to respond from out emergency responders
- Peaceful setting
- Scenic and great community
- Diversity in culture



- Neighborhood parks
- Diversity within schools
- Central location to freeways in every direction
- Great Mall
- Diversity
- Transportation hub
- Great library
- Diversity, many cultures and ethnicities
- We tend to be open and welcoming
- Hetch-Hetchy Right-of-Way trail and greenway
- Great schools, tremendous improvements have been made in the last 10-20 years and test scores prove it.
- High public safety
- Relatively lower housing prices
- Access to open space
- Neighborhood parks and playgrounds
- Central location
- AAA rating
- Diversity
- 44 Parks
- Public transit
- Diverse , many cultures and religions and language
- High tech company in Milpitas
- Well known Asian restaurants
- Community
- It is in the bay area and close to other cities
- Near to job center
- Great place for church community since it is centrally located, members from nearby areas and as far away as Mountain House.

Challenges- Full Responses:

- Traffic congestion midtown
- Poor main street image
- Odor
- Access to 880 from 237
- Lack of available space to expand worship places
- Landfill smell
- Zoning constraints to build churches
- Public transport
- Less expansion opportunities for religious groups
- Flood zone really troubling low income families
- Money
- Political will
- Differing political philosophies among leaders
- Traffic
- Urban planning



- Schools are bursting at the seams
- Need funding and suitable site for 2nd high school
- Need a place for youth to gather and feel safe –lost this when cal-skate closed
- Lack of connectivity of creek trails
- Bringing cultural groups together to support youth
- A downtown area for shopping and dining that provides a sense of community
- More lucrative jobs
- Flood insurance
- Relocating dump
- Congestion / traffic
- Clean air
- Affordable housing
- Managing growth
- Already stressed traffic system and aging infrastructure
- Traffic
- Traffic on Dixon landing road
- Traffic, VTA isn't helping enough
- Traffic
- Affordable housing
- Traffic problems
- Affordable housing
- Odor from landfill
- Jobs
- Not enough affordable housing
- Affordable housing
- Traffic
- Unoccupied strip malls
- Small community center for high population of seniors
- Less space for community development activities/growth
- Traffic on Escuella parkway before and after school
- Garbage and air pollution issues
- Traffic congestion and roads
- West-east pedestrian and bicycle access
- Congested traffic
- Stop housing except at TASP
- Traffic
- Newby landfill
- Pathetic roads
- High density housing
- Shopping is too centralized in a few places (necessitating driving)
- Attracting businesses and growing city revenue
- Traffic/congestion
- Landfill relocation issues
- More Newby landfill dump
- Unavailability of land for expansion/ hill use inconsistent



Vision- Full Responses:

- Make Milpitas a more green city
- Integrated affordable housing
- Bike trails along creeks
- Greening of the city/plant more trees
- A proactive and favorable approach in allocating land resources for community bases activities
- Public art and markets
- Expansion for religious groups
- Milpitas downtown and midtown specific plan
- Mixed use SJ Santana row style
- Solve congestion and traffic
- Vertical housing at TASP
- More jobs
- More shopping and dining
- More schools
- Youth center
- Move the Newby dump
- No more housing
- Better roads
- Smart growth including all elements necessary to a vibrant community
- Bicycle friendly, safe and abundant infrastructure for bicyclists to go to work, live, play.
- Multi-storied buildings (residential) required
- Develop an area like Santana row, more change downtown
- More culture and arts
- Beautiful areas, special events for tourist and residents to enjoy
- Residential density increased
- More places to worship
- More public transport
- Plan for additional school development
- Make Milpitas more elderly friendly
- Use high tech technology to improve community
- More public transit (to and from shopping, BART, and city assets)
- A very central place accessible from all parts of bay area with public transportation and housing facility
- 15% mode share of bicycling and walking
- Stronger community engagement
- Vision zero
- More bicycles on the road
- Public transportation
- Joint projects and efforts with school district to benefit community –build a culture of we
- Schools parks and recreation facilities distributed throughout the city
- Preservation of historic assets
- Growth, dense and tall, with strong presence of innovation firms
- Availability jobs for local residents
- More new business



- We have beautiful hill areas which are not utilized. Would like to see more community development churches, schools, parks etc. allowed on hillsides to make Milpitas a beautiful place to live.
- Cap on population growth
- Better community services
- More space for parkland and open space and a museum
- Freely expand our religions community presence
- More transportation to other bay area locations
- Support school district in effort to create a second high school
- Performance center
- Preservation of hillsides
- Improve our main street downtown to connect with well-known great mall retail center.
- Additional schools elementary and high school to reduce over population of schools
- Trader joes type stores
- City promotion of local business areas e.g. park town center to bring people to learn and develop new and future businesses



As a group, workshop participants were asked to use colored markers to indicate where on the provided map the following land uses should be (Full mapping exercise results are shown at the end of this document):

- Blue Focus Areas (growth, preservation, revitalization, gathering places)
- Orange Job Growth (business, industrial)
- Brown Restaurants and Retail
- Red High Density Housing
- Green Agricultural, open space, habitat conservation, or rural areas
- **Black** Public facilities and Notes

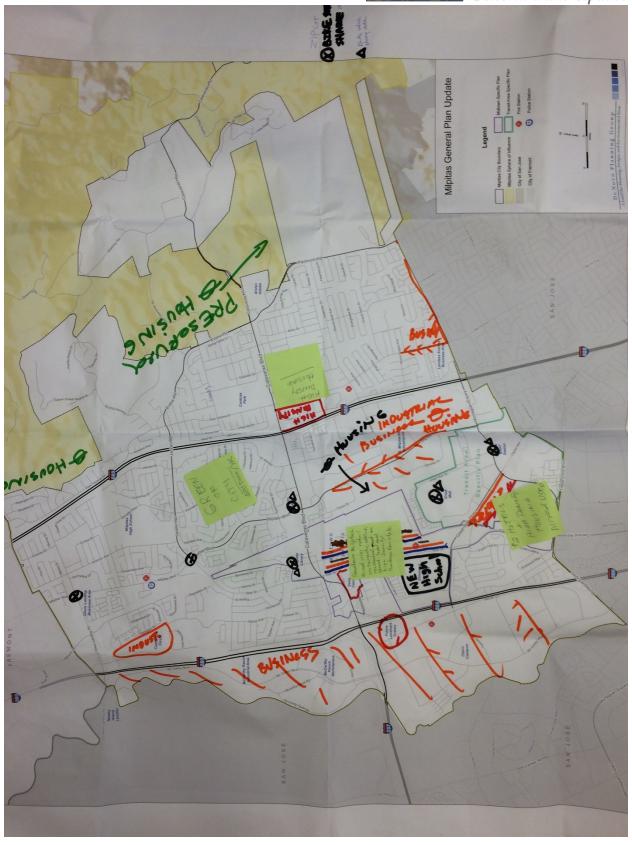
Using this color key, participants were asked to:

- 1. Outline areas where new growth and land uses should occur (industrial, housing, commercial, parks, open space, community facilities, agriculture, etc.) using your color markers.
- 2. Identify areas where existing land uses should change.
- 3. Draw anywhere and provide notes and write additional details on the map.
- 4. Use Post-Its to attach additional thoughts or expand on your land use preferences.
- 5. Where the group has multiple ideas, such as differing land uses or different concerns for a focus area, use a Post-It to identify all ideas raised by the group.

Mapping Results Summery (Most Common Mapping Themes):

- Preservation of hillsides within the Milpitas SOI east of the City Limits.
- Growth areas near future BART Station (mixed use, commercial, high density residential and business opportunities).
- High density housing/mixed use opportunities along Milpitas Boulevard south of Dixon Landing Road near the Dixon Landing Business Area.
- Repurpose Elmwood Correctional Facility (potential future high school).
- Job growth- business and industrial uses along Milpitas boulevard south of Calaveras boulevard
- Newby Landfill Relocation.
- Focused growth areas near the Serra Center within the Mid-Town Specific Plan. Revitalized with housing and business activity.
- Bicycle connectivity via increased trails along creek corridors and bike sharing opportunities
- Revitalization/re-use of area north of the Milpitas Library (Future Park).

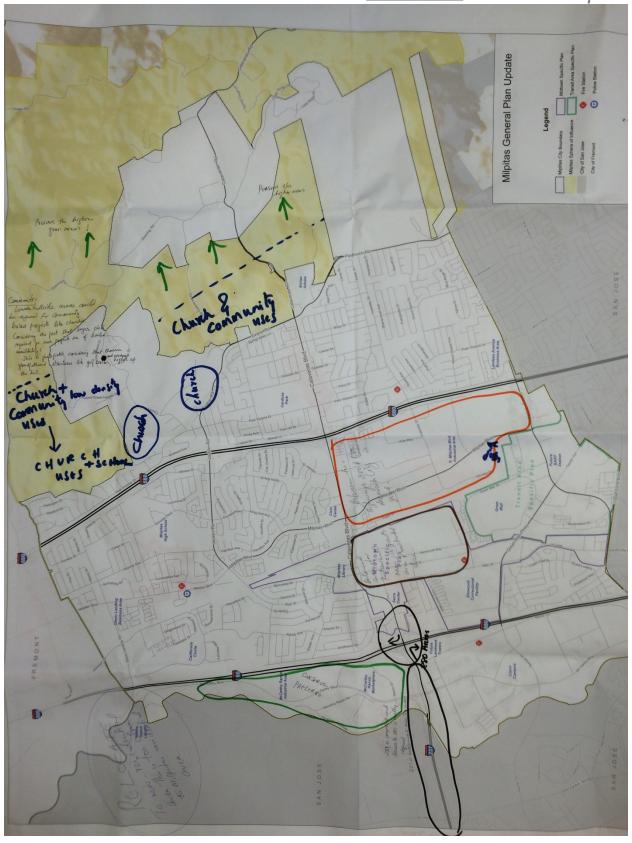




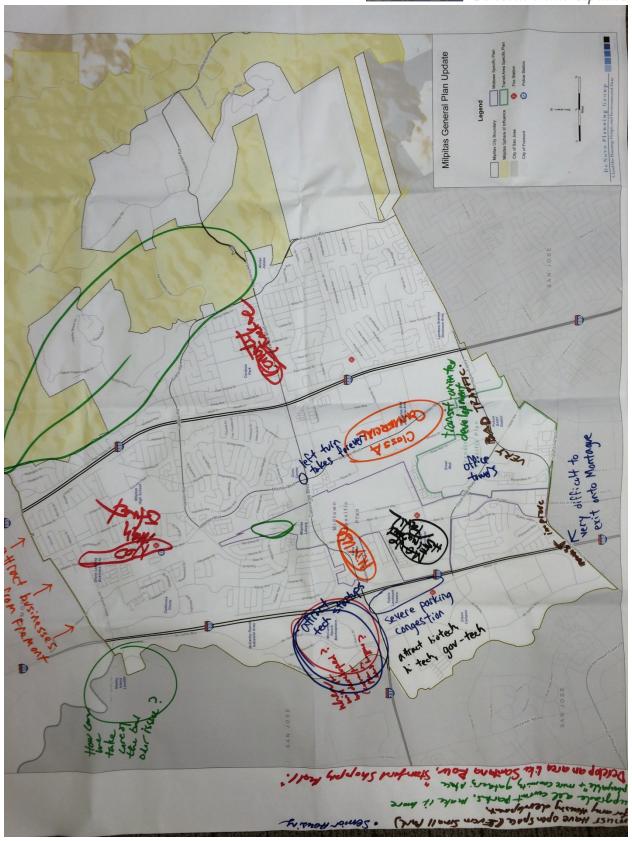


















MILPITAS GENERAL PLAN UPDATE VISIONING WORKSHOP #2

6:30 P.M. OCTOBER 20, 2016

SENIOR CENTER COMMUNITY ROOM (MILPITAS CITY HALL)

WORKSHOP FORMAT

- Consultant Team/City Staff Introduction and Role
- Summary of the General Plan Update process, and Workshop Overview
- Workshop Exercises: Community Dot Voting, Vision Statement, and Mapping

GENERAL PLAN GUIDING PRINCIPLES VOTING

Dot Voting Exercise: Workshop participants were asked to individually vote on their top 3 community priorities, or General Plan Guiding Principles, which were derived from the most prevalent themes identified during Vision Workshop #1.

The following table summarizes workshop participant votes. (Images of the voting boards are shown at the end of this document). As shown below, the top 3 priorities identified by workshop participants included: Maintaining and supporting high quality schools within the city; attracting and retaining businesses and industries that provide high-quality, and high-tech jobs; and maintaining the small-town charm, character, and sense of community within the city.

| General Plan Guiding Principles | Total Votes |
|---|-------------|
| Promote higher density housing and mixed-use developments near transit hubs, and business areas | 3 |
| Maintain high-quality park and recreational facilities throughout the city | 2 |
| Maintain small-town charm, character, and sense of community | 7 |
| Preserve surrounding open-space lands, hillside areas and historic assets | 3 |
| Promote community diversity and culture to enhance civic pride | 2 |
| Support bicycle network improvements including additional bike trails and bike sharing opportunities | 5 |
| Attract and retain businesses and industries that provide high-quality, and high-tech jobs | 10 |
| Maintain and support high quality schools within the city | 12 |
| Increase alternative transportation opportunities, and connectivity within city, and to surrounding areas | 6 |
| Develop urban design strategies that that improve and revitalized focus areas including Downtown and the Serra Center | 6 |
| Expand affordable housing opportunities throughout the city | 1 |
| Maintain and improve public safety and crime prevention | 3 |
| Provide opportunities to expand religious and institutional uses throughout the community | 5 |



VISION STATEMENT EXERCISE

A Vision Statement is a description of what Milpitas wants to become through the implementation of the General Plan. The Vision Statement provides a sense of purpose and mission for the General Plan, and sets the tone for the Plan's guiding principles to aid in the development of goals, policies and actions that will guide development in the coming years.

Workshop participants were asked to draft a Vision Statement that best represents what they want their community to be. (Vision Statement exercise results are shown at the end of this document).

Working in groups of 5-10, the following vision statements were developed:

- We envision Milpitas as a safe city to live, work and play with full economic range of job
 opportunities. The city accommodates diverse communities with quality schools (private and
 public) with well-designed downtown, and affordable housing for wide variety income levels with
 easy access to public transportation, and friendly to nonprofit retirement communities,
 recreational, spiritual and cultural meeting places. Milpitas will have a demographic range
 attracting diverse age groups. Milpitas will be a community that celebrates common goals of
 humanity amongst culturally diverse population.
- Well integrated community open to all with diverse housing and work opportunity, with sustainable and balanced development to live, work and recreate, quality educational opportunities, balanced and sustainable.
- Attract and retain businesses and industries that provide high tech quality and high tech jobs for
 a diverse community and culture. Maintain and support high quality schools within the city.
 Maintain and provide public safety and crime prevention. Increase alternative transportation
 opportunities and connectivity within the city and surrounding areas. Maintain high quality park
 and recreation facilities throughout the city, at the same time maintain small town charm,
 character and sense of community.
- Sustainable balanced, smart conservative growth. Responsible growth by community approval.
 Respectful of community, resources, and history. A great place to live, raise a family where the
 city, schools, businesses, residents have a collaborative relationship. Support integrated
 development (i.e. park near library). Innovative transportation for efficient and effective for
 residents and employees.



As a group, community participants used markers and pens, to indicate on the provided map, what they viewed as **Great Places in Milpitas – Focal Points, Defining Features, and Desired Uses**. (Full Mapping exercise results are shown at the end of this document).

Participants used the following prompt to mark up their maps:

- What are the key destinations or community gathering places within the City?
 - How could these areas be improved?
- Where should new community gathering areas or focal points be located?
- What are the City's defining features?
- Are new uses or developments needed in the City? What? Where?

Mapping Results Summery (Most Common Mapping Themes):

Revitalization Opportunities:

- South of E. Calaveras Boulevard near South Park Victoria Drive
- Downtown areas and Serra Center
- E. Calaveras avenue near Piedmont Road

Ideas for new uses and development and amenities:

- Community college opportunity sites in northeast Milpitas
- Potential High school at Elmwood Correctional Facility upon closure
- Additional park and recreational amenities including: sports fields (soccer and cricket), amphitheater, water features

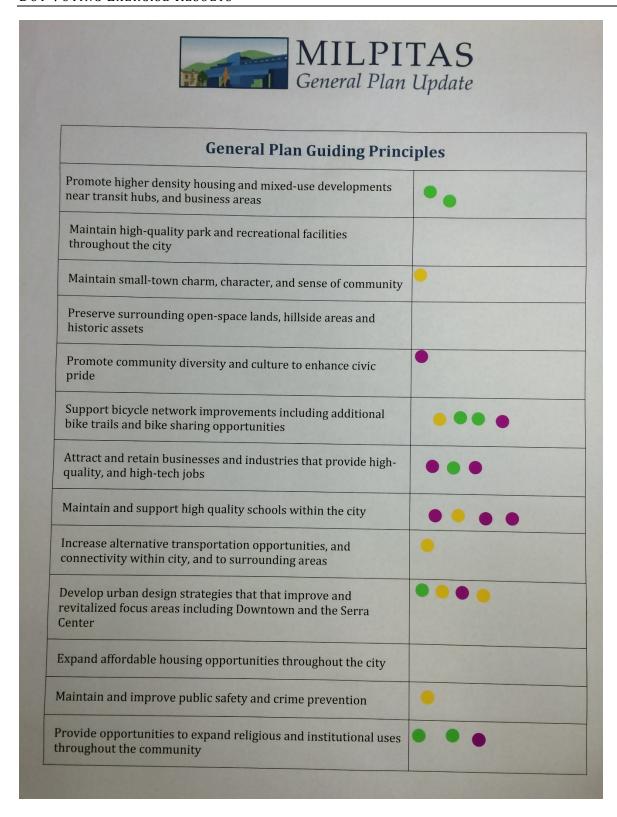
Popular destinations:

- Downtown Library
- Great Mall
- Cardoza Park

Traffic and mobility concerns and opportunities:

- Traffic issues along East and West Calaveras Boulevard
- Bike sharing opportunities and bike and pedestrian trails networks
- Connectivity with surrounding areas and jurisdictions
- Local connectivity through alternative transit options throughout the city.







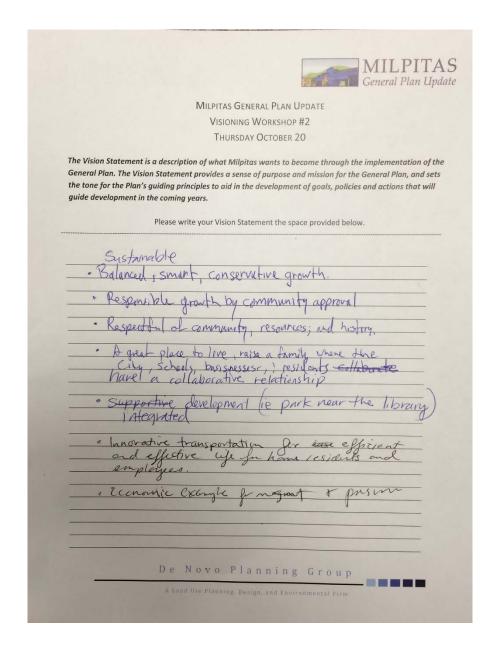


| General Plan Guiding Princi | iples |
|---|-------|
| Promote higher density housing and mixed-use developments near transit hubs, and business areas | • |
| Maintain high-quality park and recreational facilities throughout the city | • • |
| Maintain small-town charm, character, and sense of community | ••••• |
| Preserve surrounding open-space lands, hillside areas and historic assets | • • • |
| Promote community diversity and culture to enhance civic pride | • |
| Support bicycle network improvements including additional bike trails and bike sharing opportunities | |
| Attract and retain businesses and industries that provide high-quality, and high-tech jobs | ••••• |
| Maintain and support high quality schools within the city | •••• |
| Increase alternative transportation opportunities, and connectivity within city, and to surrounding areas | •••• |
| Develop urban design strategies that that improve and revitalized focus areas including Downtown and the Serra Center | •• |
| Expand affordable housing opportunities throughout the city | • |
| Maintain and improve public safety and crime prevention | • • |
| Provide opportunities to expand religious and institutional uses hroughout the community | • • |

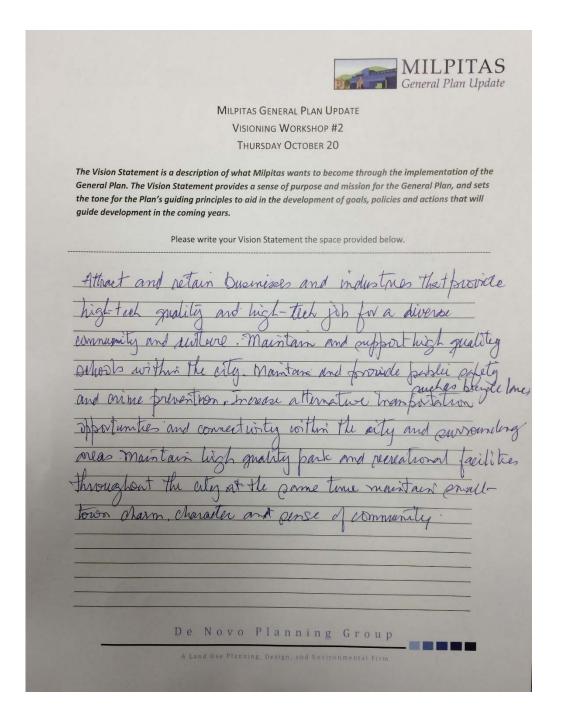


| | MILPITAS General Plan Updal |
|---|--|
| | MILPITAS GENERAL PLAN UPDATE |
| | VISIONING WORKSHOP #2 |
| | THURSDAY OCTOBER 20 |
| | The Vision Statement is a description of what Milpitas wants to become through the implementation of the General Plan. The Vision Statement provides a sense of purpose and mission for the General Plan, and sets the tone for the Plan's guiding principles to aid in the development of goals, policies and actions that will guide development in the coming years. |
| | Please write your Vision Statement the space provided below. |
| - | |
| | We envision Milpitas as a safe city to live, wish and positive full economic hange of job opportunition. The city alternative plants of opportunition and city schools (Private passing for width wasted does not so to for with accept to housing for wide variety income levels with leasy access to public transfortation and Iriendly to non-people the transfortation and series and sportunal and authorate communities, repetitional, sportual and authorate the plans. Hilpitar will have a demographic transfortation through the common goals of humanity amongst culturally diverse pepalation. |
| | De Novo Planning Group |
| | A Land Use Planning, Design, and Environmental Firm |
| | |

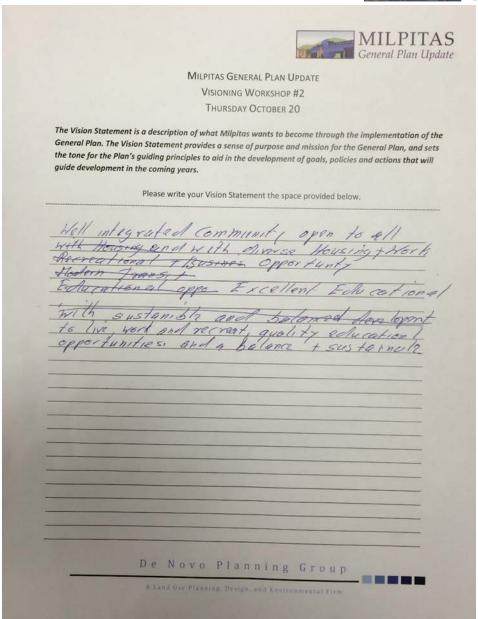






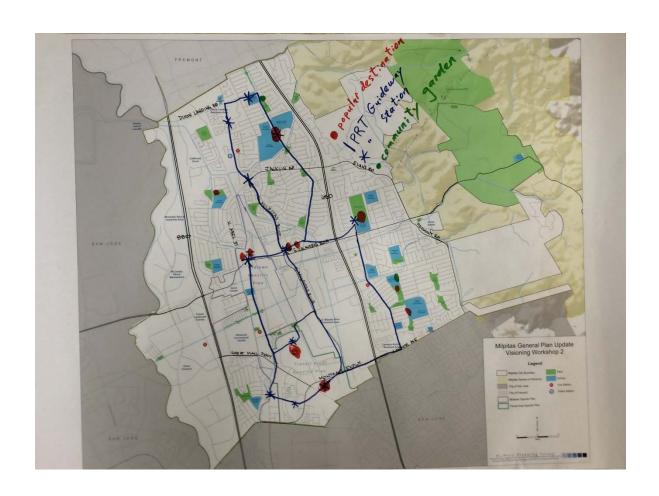




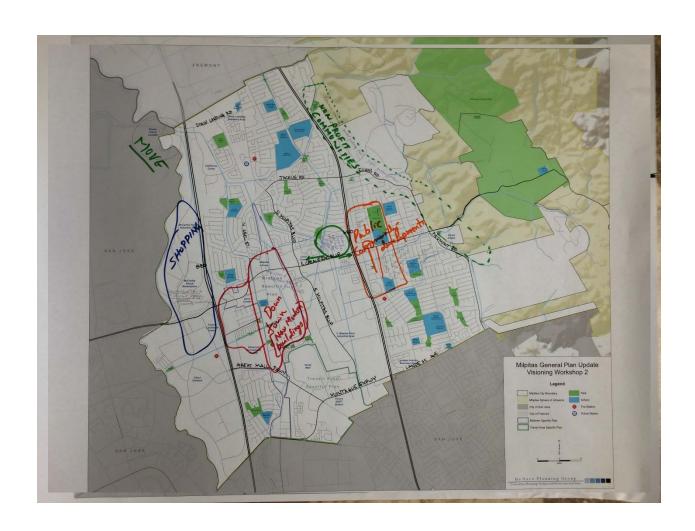














MILPITAS GENERAL PLAN UPDATE VISIONING WORKSHOP #3

6:30 P.M. NOVEMBER 16, 2016

SENIOR CENTER COMMUNITY ROOM (MILPITAS CITY HALL)

WORKSHOP FORMAT

- Consultant team/City Staff Introduction and role
- Summary of the General Plan Update process, workshop overview, and transportation presentation on existing transportation conditions in Milpitas
- Community circulation and mobility priority ranking and mapping exercise on circulation and mobility challenges, issues, and solutions

PRIORITY RANKING EXERCISE

Community participants were asked to prioritize (rank) transportation and mobility related issues within Milpitas using a 1 to 5 scale with 5 being the lowest priority. Table 1 provides a summary of findings from this exercise. As shown in Table 1 below, auto related issues were identified overall as that largest mobility issue within Milpitas, while safety related issues were identified as the second largest mobility issues within the city. Full exercise results are included at the end of this document.

TABLE-1: PRIORITY RANKING EXERCISE SUMMERY

| TOPIC | Issues | (PRIORITY)/RANK |
|--------------------|---|-----------------|
| AUTO RELATED | e.g. traffic congestion, cut-thru traffic, speeding | (25) / #1 |
| BICYCLE RELATED | e.g. lack of bike facilities, uncomfortable existing bike facilities | (48) / #4 |
| PEDESTRIAN RELATED | e.g. lack of crosswalks, missing sidewalks, uncomfortable/difficult crossings | (44) / #3 |
| TRANSIT RELATED | e.g. points of interest, local shuttles, shorter routes, not enough stops | (55) / #5 |
| SAFETY RELATED | e.g. safety issues for automobiles, bicycles, or pedestrians, collisions, unsafe routes for students to get to school, etc. | (35)/ #2 |

Note: (priority) adds all rankings (1 to 5) from 15 individual ranking sheets completed by participants.



As a group, workshop participants we asked to use colored stickers and markers to identify transportation and mobility issues or concerns related to the following categories:



Automobile-Related

e.g. traffic congestion, cut-thru traffic, speeding



Bicycle-Related

e.g. lack of bike facilities, uncomfortable existing bike facilities



Pedestrian-Related

e.g. lack of crosswalks, missing sidewalks, uncomfortable/difficult crossings



Transit-Related

e.g. points of interest, local shuttles, shorter routes, not enough stops



Safety-Related

e.g. safety issues for automobiles, bicycles, or pedestrians, collisions, unsafe routes for students to get to school, etc.

Issues Mapping Results - Common Mapping Themes:

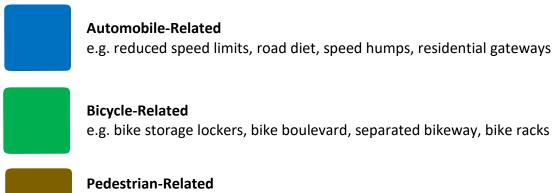
A summary of the most common mapping themes is provided below. Full results of the mapping exercise are provided at the end on this document.

- Unsafe Bike and Ped crossings across R&R within Midtown SP Area.
- Lack of Bike and Ped Connectivity to Great Mall and future Bart Station.
- Unsafe crossings along Montague Expressway near I-680.
- Lack of sidewalks near McCarthy Ranch Marketplace.
- Hazardous Bike and Ped crossing at Calaveras Blvd and I-680.
- Traffic congestion along Piedmont Ave between Landess Ave and Yosemite Dr.
- Traffic congestion along Montague expressway to Trade Zone Blvd
- Traffic congestion/backup along Great Mall Parkway east and west of I-880.
- Traffic congestion along 237, and down W. Calaveras Blvd.
- Traffic congestion along Montague Expressway near I-680.



SOLUTIONS MAPPING EXERCISE

As a group, workshop participants were asked to identify transportation and mobility solutions, using colored markers to identify the following categories:



e.g. high visibility crosswalks, ADA curb ramps, curb extension, refuge island, pedestrian countdown timer, Safe Routes to School



Transit-Related

e.g. local shuttles, real time information signs, bus shelters, curb extension

Solutions Mapping Results - Common Mapping Themes:

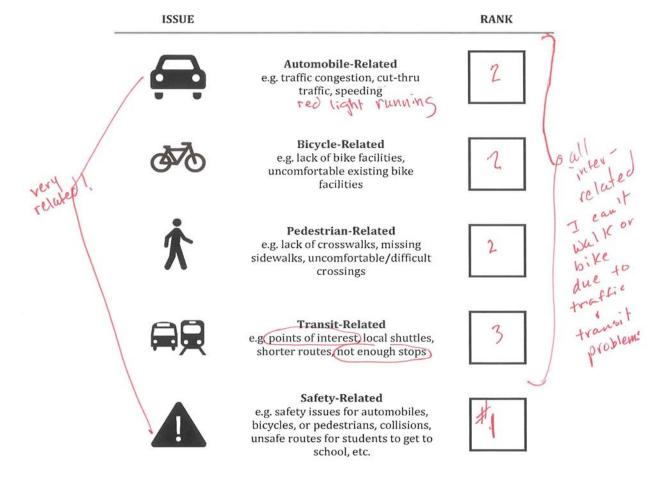
A summary of the most common solutions mapping themes is provided below. Full results of the mapping exercise are provided at the end on this document.

- Opportunities to improve bike and pedestrian connectivity and safety along Calaveras Road toward Ed R. Levin County Park through street improvements.
- Opportunities throughout the city for improved transit systems including local shuttle services within the midtown Specific Plan Area, Transit Area Specific Plan and areas east of I-680.
- Bike/pedestrian and vehicle improvement opportunities along Montague Expressway within the Transit Area Specific Plan Area, and future Bart Station east to I-680.
- Bike and Ped connectivity opportunities across I-880.
- Several bike and pedestrian overpass opportunities over R&R within the Midtown Specific Plan Area, across I-880, and across I-680 in the northeast portion of the city.
- Opportunities to increase Bike and pedestrian safety through the use of more trails and dedicated paths throughout the city, including better connectivity to local parks, and schools.
- Opportunities for sidewalk and crosswalk improvements, and alternate paths to provide for safer routs to schools.
- Need for bike, pedestrian and vehicle roadway improvements along Calaveras Blvd within the Midtown Specific Plan Area near the Milpitas Library.
- Opportunities for Traffic calming (speed reduction) and light timing improvements at major streets and intersections.





Prioritize the following transportation-related issues that your group thinks should be addressed in order of importance, by ranking the issues 1 through 5 in the matrix below (with 1 being the top priority and 5 being the lowest priority).







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> **ISSUE RANK**



Automobile-Related

e.g. traffic congestion, cut-thru traffic, speeding





Bicycle-Related

e.g. lack of bike facilities, uncomfortable existing bike facilities





Pedestrian-Related

e.g. lack of crosswalks, missing sidewalks, uncomfortable/difficult crossings





Transit-Related

e.g. points of interest, local shuttles, shorter routes, not enough stops





Safety-Related







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Pedestrian-Related
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Transit-Relatede.g. points of interest, local shuttles, shorter routes, not enough stops





Safety-Related







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Transit-Relatede.g. points of interest, local shuttles,
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Safety-Related







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Safety-Related







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Safety-Related







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Safety-Related







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Safety-Related e.g. safety issues for automobiles, bicycles, or pedestrians, collisions, unsafe routes for students to get to

school, etc.

2





Prioritize the following transportation-related issues that your group thinks should be addressed in order of importance, by ranking the issues 1 through 5 in the matrix below (with 1 being the top priority and 5 being the lowest priority).

ISSUE RANK



Automobile-Related e.g. traffic congestion, cut-thru traffic, speeding





Bicycle-Relatede.g. lack of bike facilities,
uncomfortable existing bike
facilities





Pedestrian-Related e.g. lack of crosswalks, missing sidewalks, uncomfortable/difficult crossings





Transit-Relatede.g. points of interest, local shuttles, shorter routes, not enough stops





Safety-Related







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