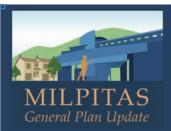


MILPITAS General Plan Update

City Council Kickoff Session September 6, 2016

DE NOVO PLANNING GROUP



Presentation Overview



 Introduction to the General Plan Project and Overview of Consultant Selection



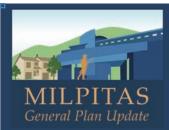
- Summary of the General Plan Update Process
- Public Outreach and Community Involvement
- Completed and Ongoing Tasks



GPAC Selection Process



• Next Steps



What is a General Plan?

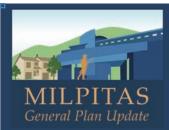
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- General Plans are long-range planning documents, projecting 20+ years
- A City's General Plan is its constitution, a blueprint for the future
- The State requires every city and county in California to adopt a General Plan.
- The City of Milpitas adopted its current General
 Plan in 1994. Since that time, new laws have
 been passed and new social and environmental
 issues have emerged, making an update timely



What is a General Plan?

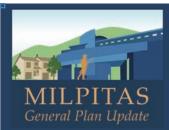
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- The State requires several "elements" be included in a General Plan, covering subject areas of:
 - Land Use
 - Circulation
 - Housing
 - Conservation
 - Open Space
 - Safety
 - Noise
- Elements covering other areas may also be added, such as:
 - Air Quality, Community Design, Economic/Fiscal
 Development, Energy, Flood Management, Parks and
 Recreation, Water & Implementation



Consultant Selection

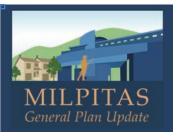
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- <u>September 2015</u>: City of Milpitas issues a Request for Qualifications (RFQ) to General Plan Consultants
- October 2015: City receives qualification submittals from six firms
- <u>December 2015</u>: City interview panel conducted
- January 2016: Top two firms asked to submit proposals for review
- <u>February 2016</u>: DeNovo Consulting selected
- <u>April 2016</u>: City Council reviews and approves contact with DeNovo



Purpose of the General Plan

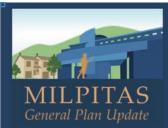








- Define a long-term vision for future growth and resource management within the City over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life



Summary of the Process









Public Participation

Identify Community Priorities

Existing Conditions Report

Issues and Opportunities Reports

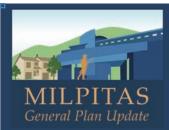
Land Use Alternatives Reports

General Plan Goals, Policies, and Programs

Draft General Plan Update

Environmental Impact Report

Public Hearings - General Plan and EIR



General Plan Content









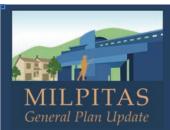
GENERAL PLAN ELEMENTS

Required Elements

- Land Use
- Circulation
- Housing*
- Conservation
- Open Space
- Safety
- Noise

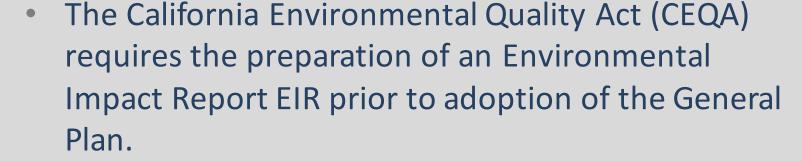
Optional Elements

- Economic and Fiscal Sustainability
- Community Design
- Air Quality and Energy
- Flood Management
- Parks and Recreation
- Water
- Implementation



Environmental Review





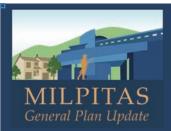


- The EIR will be prepared concurrently with the General Plan.
- The EIR will identify possible environmental impacts.



- Measures will be incorporated into the General Plan to make it a "self-mitigating" document.
- The EIR will serve as a "tiering" document to streamline review of future projects.





Community Participation and Outreach



PARTICIPATION

- Visioning Workshops (3)
- Land Use Workshops (2)
- Open-House Workshop(1)
- General Plan Advisory
 Commission (GPAC) Meetings (15)



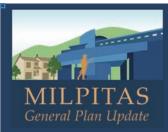
- Council Workshops (6)
- Planning Commission Meetings (4)



OUTREACH

- General Plan Website
- **Community Presentations**
- Newsletters
- Stakeholder Interviews
- Online Surveys
- Email updates





Identifying Community Priorities



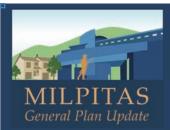
Three **Visioning Workshops** will be conducted with the community at large

- The Visioning Workshops focus on:
 - Communicating the intent of the General Plan
 Update and gathering public input
- Their primary purpose is to:





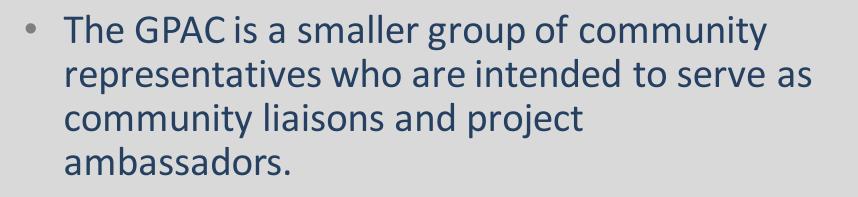
- Develop a Vision Statement that guides the General Plan Update process
- Identify community values and priorities
- Identify issues for the General Plan to address



General Plan Advisory Committee (GPAC)



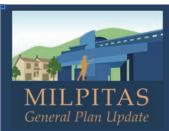






 Members of the GPAC should be nominated and selected by the Mayor and City Council from members of key community sectors





General Plan Advisory Committee (GPAC)



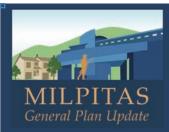




 The GPAC will assist the project team in developing General Plan Goals, Policies, Actions, and the Land Use Map

- During interactions with friends, neighbors, colleagues, etc., GPAC members should:
 - Communicate the intent of the General Plan update
 - Gather public input
 - Identify community values and priorities
 - Identify issues for the General Plan to address





GPAC Decision-Making Process

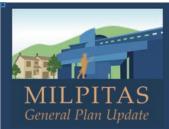






- Operate in spirit of consensus
 - 100% consensus not needed
 - No roll-call votes
 - Differing points of view will be presented to the City Council
- All GPAC meetings are open to the public, and the public is welcome and encouraged to attend.
 However, in order to make optimum use of the GPAC's time together, only GPAC members will participate in the discussion.





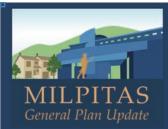
Completed Tasks





- Driving tour with City staff
- Website completion and launch: milpitas.generalplan.org
- Drafted sections and analysis for the Existing Conditions Report
- Submitted first General Plan Update Newsletter to staff for review
- Scheduled first Visioning Workshop





Pending Tasks

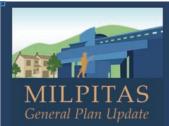


- Completion of Existing Conditions Report
- Establish GPAC
- Begin drafting Issues and Opportunities Report
- Conduct first Visioning Workshop



The 1st Visioning Workshop is scheduled for Thursday, September 22nd from 6:30-8:30 p.m. at the Milpitas Senior Center Community Room, 40 N. Milpitas Blvd.





GPAC Formation

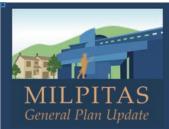












GPAC Formation



Tonight the Council is asked to provide direction regarding the formation and appointment of members to the GPAC.

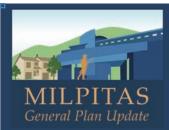


• Staff and the consultant team recommend that the GPAC consist of approximately 15 members.



• Members should include representation from neighborhood, business and civic groups.





GPAC Purpose



The GPAC will:

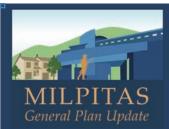
- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on land use and transportation alternatives
- Represent the community's interests and serve as "ambassadors" for the General Plan





- Resolve issues of detailed policy
- Make final decisions on any issue
- Take positions on issues not brought before the committee





GPAC Responsibilities



Formal Duties of All Members:

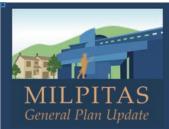
• Attend all GPAC meetings



- Prepare for each meeting by reviewing the agenda packet, reading the attached materials, and completing any assignments
- Participate in meetings
- Communicate with constituent groups
- Attend public workshops







GPAC Goals

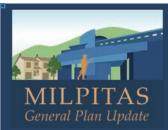




- The result of the GPAC's time together will be a
 Draft General Plan prepared and submitted to the
 Planning Commission and City Council for further
 review, input, and refinement.
- The City Council will have the final word regarding the content of the General Plan Update.

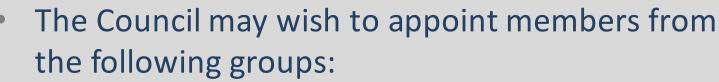






GPAC Members

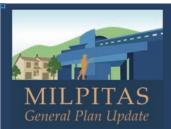








- - Bicycle Pedestrian Advisory Commission (BPAC)
 - **Economic Development Commission**
 - **Development Community**
 - **Neighborhood Organizations**
 - **Civic and Cultural Organizations**
 - **Residents at-large**
 - Local Business Leaders or Organizations
- Staff is also seeking recommendation from Council for additional sectors to be included, if any



GPAC Selection Process



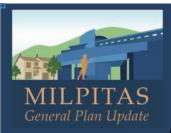


- Staff recommends that each City Council member send to Mayor Esteves their nominations of 2-4 persons from each community sector
- Mayor Esteves may then select GPAC representatives from that pool, or Staff can return at a future Council meeting with a list for selection by the full Council.



Staff is seeking direction from Council on the preferred method for GPAC selection.











12 Month Schedule

Task

Project Initiation

General Plan Website

Newsletters

Visioning Workshops

Existing Conditions Report General Plan Advisory Committee (GPAC) Formation GPAC meetings- General Plan Policy Development Issues and Opportunities Report

Land Use Alternatives Report

Approximate Timeframe

Complete

Website is live, and will be updated throughout the process

The 1st newsletter has been submitted to staff for review and will be added to website. Additional newsletters will be published periodically at key project milestones

September through December 2016. 1st workshop scheduled for September 22nd

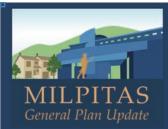
Completion by Oct/Nov 2016.

Nominations and selection process to take place from September 2016 through January 2017

February 2017 through early 2018.

Completion by February 2017

Completion by April/May 2017



Stay Informed

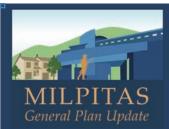


The General Plan Update Website will be a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

milpitas.generalplan.org







Council Discussion



Questions/Feedback

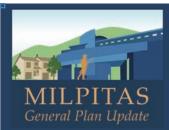


- GPAC Formation Discussion
 - Groups/Community Sectors
 - Member Nomination and Selection



Timing





Assets, Challenges, and Vision



ASSETS

- What do you value most about Milpitas?
- What makes this a special place to live or work?



CHALLENGES

 What issues are facing the city that need to be addressed in the General Plan?



VISION

- What ideas do you have for the future of Milpitas?
- What would make your community better?
- What three things would you like to see accomplished by 2030?

