City Council Kickoff Session
September 6, 2016

De Novo Planning Group

Presentation Overview

- Introduction to the General Plan Project and Overview of Consultant Selection

- Summary of the General Plan Update Process

- Public Outreach and Community Involvement

- Completed and Ongoing Tasks

- GPAC Selection Process

- Next Steps

What is a General Plan?

- General Plans are long-range planning documents, projecting 20+ years

- A City's General Plan is its constitution, a blueprint for the future

- The State requires every city and county in California to adopt a General Plan.

- The City of Milpitas adopted its current General Plan in 1994. Since that time, new laws have been passed and new social and environmental issues have emerged, making an update timely

What is a General Plan?

- The State requires several "elements" be included in a General Plan, covering subject areas of:
  - Land Use
  - Circulation
  - Housing
  - Conservation
  - Open Space
  - Safety
  - Noise

- Elements covering other areas may also be added, such as:

  - Air Quality, Community Design, Economic/Fiscal Development, Energy, Flood Management, Parks and Recreation, Water & Implementation

Consultant Selection

- <u>September 2015</u>: City of Milpitas issues a Request for Qualifications (RFQ) to General Plan Consultants

- <u>October 2015</u>: City receives qualification submittals from six firms

- <u>December 2015</u>: City interview panel conducted

- <u>January 2016</u>: Top two firms asked to submit proposals for review

- <u>February 2016</u>: DeNovo Consulting selected

- <u>April 2016</u>: City Council reviews and approves contact with DeNovo

Purpose of the General Plan

- Define a long-term vision for future growth and resource management within the City over the next 20 years

- Reflect the goals and values of the City

- Build on recent City planning efforts

- Include extensive public outreach and community participation

- Balance growth, conservation, and quality of life

Summary of the Process

Public Participation

Identify Community Priorities

Existing Conditions Report

Issues and Opportunities Reports

Land Use Alternatives Reports

General Plan Goals, Policies, and Programs

Draft General Plan Update

Environmental Impact Report

Public Hearings - General Plan and EIR

General Plan Content

GENERAL PLAN ELEMENTS

Required Elements

- Land Use
- Circulation
- Housing*
- Conservation
- Open Space
- Safety
- Noise

Optional Elements

- Economic and Fiscal Sustainability
- Community Design
- Air Quality and Energy
- Flood Management
- Parks and Recreation
- Water
- Implementation

Environmental Review

- The California Environmental Quality Act (CEQA) requires the preparation of an Environmental Impact Report EIR prior to adoption of the General Plan.

- The EIR will be prepared concurrently with the General Plan.

- The EIR will identify possible environmental impacts.
  - Measures will be incorporated into the General Plan to make it a "self-mitigating" document.

- The EIR will serve as a "tiering" document to streamline review of future projects.

Community Participation and Outreach

PARTICIPATION

- Visioning Workshops (3)

- Land Use Workshops (2)

- Open-House Workshop (1)

- General Plan Advisory Commission (GPAC) Meetings (15)

- Council Workshops (6)

- Planning Commission Meetings (4)

- City Council Meetings/Hearings (4)

OUTREACH

- General Plan Website

- Community Presentations

- Newsletters

- Stakeholder Interviews

- Online Surveys

- Email updates

Three **Visioning Workshops** will be conducted with the community at large

- The Visioning Workshops focus on:

  – Communicating the intent of the General Plan Update and gathering public input

- Their primary purpose is to:

  – Develop a Vision Statement that guides the General Plan Update process

  – Identify community values and priorities

  – Identify issues for the General Plan to address

- The GPAC is a smaller group of community representatives who are intended to serve as community liaisons and project ambassadors.

- Members of the GPAC should be nominated and selected by the Mayor and City Council from members of key community sectors

- During interactions with friends, neighbors, colleagues, etc., GPAC members should:
  - Communicate the intent of the General Plan update
  - Gather public input
  - Identify community values and priorities
  - Identify issues for the General Plan to address

- The GPAC will assist the project team in developing General Plan Goals, Policies, Actions, and the Land Use Map

GPAC Decision-Making Process

- Staff and consultants will facilitate meetings
- Operate in spirit of consensus
  - 100% consensus not needed
  - No roll-call votes
  - Differing points of view will be presented to the City Council
- All GPAC meetings are open to the public, and the public is welcome and encouraged to attend. However, in order to make optimum use of the GPAC's time together, only GPAC members will participate in the discussion.

Completed Tasks

- Project kickoff and data collection
- Driving tour with City staff
- Website completion and launch: milpitas.generalplan.org
- Drafted sections and analysis for the Existing Conditions Report
- Submitted first General Plan Update Newsletter to staff for review
- Scheduled first Visioning Workshop

Pending Tasks

- Completion of Existing Conditions Report
- Establish GPAC
- Begin drafting Issues and Opportunities Report
- Conduct first Visioning Workshop

The 1st Visioning Workshop is scheduled for Thursday, September 22nd from 6:30-8:30 p.m. at the Milpitas Senior Center Community Room,

40 N. Milpitas Blvd.

GPAC Formation

- Tonight the Council is asked to provide direction regarding the formation and appointment of members to the GPAC.

- Staff and the consultant team recommend that the GPAC consist of approximately 15 members.

- Members should include representation from neighborhood, business and civic groups.

GPAC Purpose

The GPAC will:

- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on land use and transportation alternatives
- Represent the community's interests and serve as "ambassadors" for the General Plan

The GPAC will NOT:

- Resolve issues of detailed policy
- Make final decisions on any issue
- Take positions on issues not brought before the committee

GPAC Responsibilities

Formal Duties of All Members:

- Attend all GPAC meetings
- Prepare for each meeting by reviewing the agenda packet, reading the attached materials, and completing any assignments
- Participate in meetings
- Communicate with constituent groups
- Attend public workshops

GPAC Goals

- The result of the GPAC's time together will be a Draft General Plan prepared and submitted to the Planning Commission and City Council for further review, input, and refinement.

- The City Council will have the final word regarding the content of the General Plan Update.

GPAC Members

- The Council may wish to appoint members from the following groups:

  – Bicycle Pedestrian Advisory Commission (BPAC)

  – Economic Development Commission

  – Development Community

  – Neighborhood Organizations

  – Civic and Cultural Organizations

  – Residents at-large

  – Local Business Leaders or Organizations

- Staff is also seeking recommendation from Council for additional sectors to be included, if any

GPAC Selection Process

- Staff recommends that each City Council member send to Mayor Esteves their nominations of 2-4 persons from each community sector

- Mayor Esteves may then select GPAC representatives from that pool, or Staff can return at a future Council meeting with a list for selection by the full Council.

- Staff is seeking direction from Council on the preferred method for GPAC selection.

12 Month Schedule

Task	Approximate Timeframe
Project Initiation	Complete
General Plan Website	Website is live, and will be updated throughout the process
Newsletters	The 1st newsletter has been submitted to staff for review and will be added to website. Additional newsletters will be published periodically at key project milestones
Visioning Workshops	September through December 2016. 1st workshop scheduled for September 22nd
Existing Conditions Report	Completion by Oct/Nov 2016.
General Plan Advisory Committee (GPAC) Formation	Nominations and selection process to take place from September 2016 through January 2017
GPAC meetings- General Plan Policy Development	February 2017 through early 2018.
Issues and Opportunities Report	Completion by February 2017
Land Use Alternatives Report	Completion by April/May 2017

Stay Informed

The General Plan Update Website will be a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

milpitas.generalplan.org

Council Discussion

- **Questions/Feedback**

- **GPAC Formation Discussion**
  - Groups/Community Sectors
  - Member Nomination and Selection
  - Timing

Assets, Challenges, and Vision

ASSETS

- What do you value most about Milpitas?
- What makes this a special place to live or work?

CHALLENGES

- What issues are facing the city that need to be addressed in the General Plan?

VISION

- What ideas do you have for the future of Milpitas?
- What would make your community better?
- What three things would you like to see accomplished by 2030?