



# MILPITAS

## *General Plan Update*

GPAC Meeting #1  
March 15, 2017

DE NOVO PLANNING GROUP





# Meeting Overview

- Consultant Team Introduction and Role
- Summary of the General Plan Update Process
- GPAC Roles and Expectations
- Input on Vision, Priorities, and Challenges
- Next Steps





# Purpose of the General Plan

- Define a long-term vision for future growth and resource management within the City over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life



# Consultant Team Role

## DE NOVO PLANNING GROUP



- Facilitation of all public meetings, workshops, and hearings
- Primary author of all key planning, environmental and background documents
- Provide expertise, suggestions, and a “toolkit” to draft a plan that meets the needs of Milpitas
- Adhere to the project budget and schedule
- Manage team of subconsultants (transportation, econ/fiscal, noise, cultural)



# Summary of the Process



## Public Participation

Identify Community Priorities



Existing Conditions Report



Issues and Opportunities Reports

Land Use Alternatives Reports

General Plan Goals, Policies, and  
Actions

Draft General Plan Update

Environmental Impact Report

Public Hearings - General Plan and  
EIR



# Identifying Community Priorities

- The GPAC is intended to serve as community liaisons and project ambassadors.
- During interactions with your friends, neighbors, colleagues, etc., GPAC members should:
  - Communicate the intent of the General Plan update
  - Gather public input
  - Identify community values and priorities
  - Identify issues for the General Plan to address
- The General Plan Website will also include surveys, polls, and an online forum.







# Existing Conditions Documentation



- The Existing Conditions Report will document the following:
  - Development Patterns and Land Uses
  - Natural Resources
  - Transportation Issues
  - Infrastructure and Public Services
  - Socioeconomic Conditions
  - Environmental Constraints
  - Recent Planning Efforts (Midtown Specific Plan, Transit Area Specific Plan, Climate Action Plan, Park and Recreation Master Plan, Bikeway Master Plan, Trails Master Plan, Streetscape Master Plan, etc.)



# Issues and Opportunities Report

- The Issues and Opportunities Report will:
  - Summarize input from the visioning process
  - Identify community values and priorities
  - Describe areas of focus for goal and policy development
  - Identify key concerns and potential solutions

*This step will guide staff, consultants, and the GPAC in preparation of the General Plan.*







# Land Use Map Alternatives Report

- A range of Conceptual Land Use Maps will be developed.
  - Input from the GPAC and City leadership will be incorporated.
  - Maps will depict differing levels of development intensity, location, and mix of uses.
  - Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, and growth projections.



# General Plan Content

## GENERAL PLAN ELEMENTS

### Required Elements

- Land Use
- Circulation
- Housing\*
- Conservation
- Open Space
- Safety
- Noise

### Optional Elements

- Economic and Fiscal Sustainability
- Community Design
- Parks and Recreation
- Air Quality
- Flood Management
- Water Resources





# General Plan

## Goals, Policies and Programs



### Goals

Broad statements of community desires, preferences, and the General Plan's purpose



### Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation



### Actions

Implementation steps to ensure goals and policies are carried out





# General Plan Update

- Each General Plan Element will:
  - Address requirements of state law
  - Seek to avoid or mitigate environmental impacts
  - Be grounded in sound community planning techniques
  - Reflect the goals and priorities of the community
  - Ensure internal consistency with other elements



# Environmental Review

- The California Environmental Quality Act (CEQA) requires the preparation of an Environmental Impact Report EIR prior to adoption of the General Plan.
- The EIR will be prepared concurrently with the General Plan.
- The EIR will identify possible environmental impacts
  - Measures will be incorporated into the General Plan to make it a “self-mitigating” document.





# Public Review

- Once the General Plan, and EIR have been completed in draft form, they will be circulated for a public review and comment period.







# Adoption of the General Plan

- Once the General Plan, and EIR have been finalized following public review and comment, they will be brought to the City Council for consideration and adoption.





# Community Participation and Outreach



## PARTICIPATION

- Visioning Workshops (3)
- Land Use Workshops (2)
- Open-House Workshop(1)
- GPAC Meetings (15)
- Council Workshops (6)
- Planning Commission Meetings (4)
- City Council Meetings/Hearings (4)



## OUTREACH

- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews
- Online Surveys
- Email updates

# GPAC Purpose



The GPAC will:

- Serve as a sounding board for the General Plan team
- Provide guidance on high-level vision, goals and policies
- Review and provide input on land use and transportation alternatives
- Represent the community's interests and serve as "ambassadors" for the General Plan



The GPAC will NOT:

- Resolve issues of detailed policy
- Make final decisions on any issue
- Take positions on issues not brought before the committee



# Decision-Making Process

- Staff and consultants will facilitate meetings
- Operate in spirit of consensus
  - 100% consensus not needed
  - No roll-call votes
  - Differing points of view will be presented to the City Council



# Basic Courtesies

- Share responsibility of ensuring the success of the process and quality of recommendations
- Make good faith effort to reach agreement
- Ask questions for clarification during meetings
- Acknowledge others' perspectives
- Refrain from side conversations
- Respond to questions put before the committee



# GPAC Expectations

- 10 days prior to each meeting an agenda and reading assignments will be provided
  - Existing Conditions Report Sections
  - Issues and Opportunities Report Sections
  - Select portions of the existing Milpitas General Plan
- Please come to each meeting having read the materials, and have thoughts and ideas to discuss with the group for each topic







# GPAC Goals

The result of the GPAC's time together will be a Draft General Plan that will be prepared and submitted to the Planning Commission and City Council for further review, input, and refinement.

The City Council will have the final word regarding the content of the General Plan Update.





# Stay Informed

The General Plan Update Website will be a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

[milpitas.generalplan.org](http://milpitas.generalplan.org)



# Assets, Challenges, and Vision



## ASSETS

- What do you value most about Milpitas?
- What makes this a special place to live or work?



## CHALLENGES

- What issues are facing the city that need to be addressed in the General Plan?



## VISION

- What ideas do you have for the future of Milpitas?
- What would make your community better?
- What three things would you like to see accomplished by 2030?

