



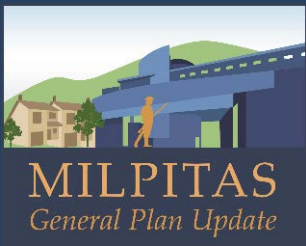
MILPITAS

General Plan Update

GPAC Meeting #7
Community Design
May 30, 2018

DE NOVO PLANNING GROUP





Purpose of Today's Meeting

Receive the GPAC's input on:

- Milpitas' **Community Design Elements**
- General Plan **policy direction for Community Design**

** Community Design is an optional General Plan topic
(not mandated by State law)*



Community Design

Community Design refers to how the community's physical form shapes its identity.

Elements include:

- Buildings
- Open spaces
- The natural landscape
- Streets and pathways
- Lighting, street furniture, public art, and other amenities
- Signage



Physical Elements of Community Design



Community Design defined through categories of physical elements.

- Edges
- Neighborhoods and Districts
- Paths
- Gateways
- Nodes
- Destinations and Landmarks



Edges

Linear elements that serve as a visual or physical boundary, barrier or transition.

Freeway



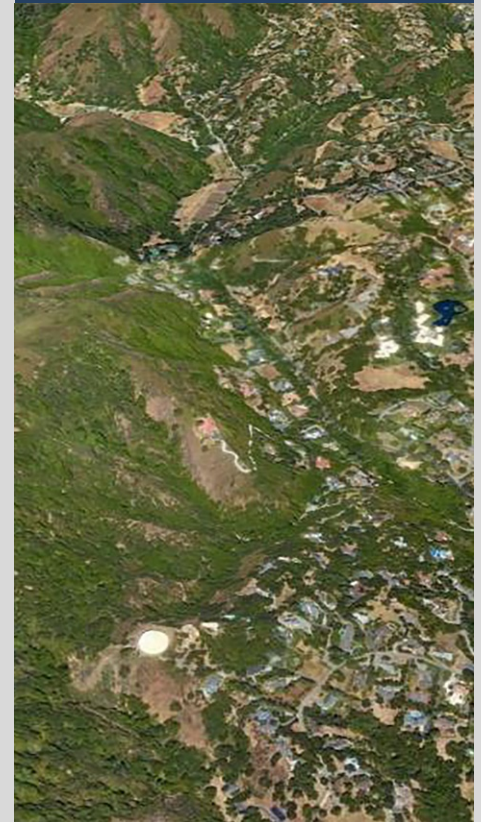
Flood Channel



Natural Feature



Landforms



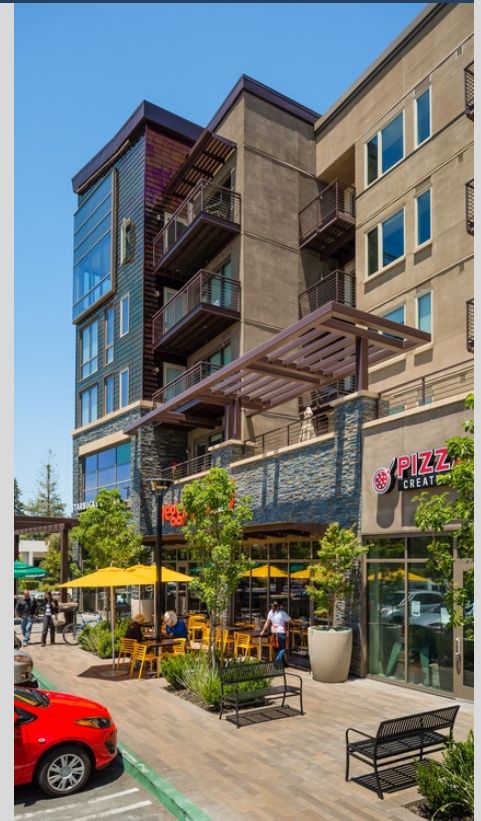
Neighborhoods and Districts

Integral areas that possess identifiable character due to design, streetscapes, land use, and/or topography.

Neighborhood - Residential



District – Nonresidential or Mixed-Use



Paths

Linear elements that provide passage from one location to another and form boundaries.

Street



Pedestrian Street



Trail



Gateways

Announce arrival into a community, district, or neighborhood.

Arch, Piers, and Unifying Architecture



Public Art and Landscaping



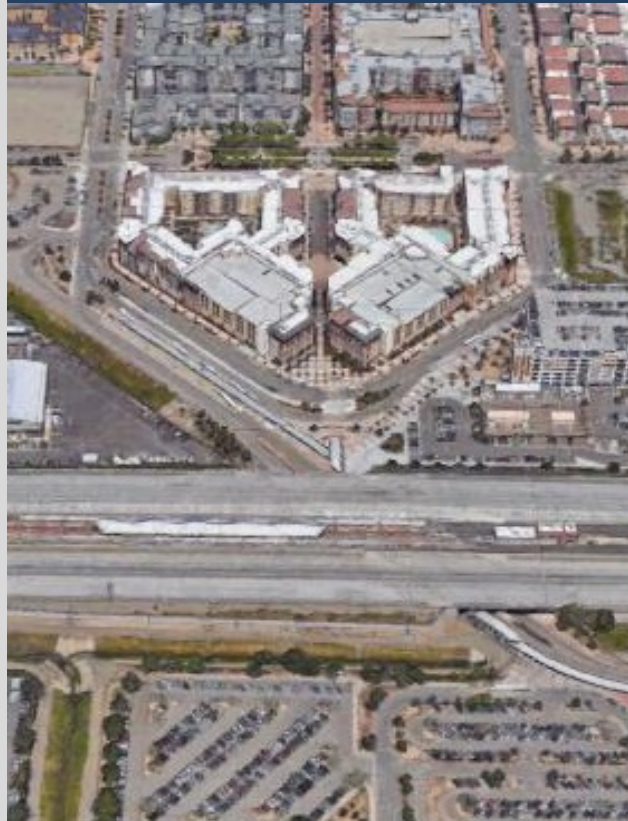
Nodes

Activity centers where uses concentrate, people gather, and/or paths converge.

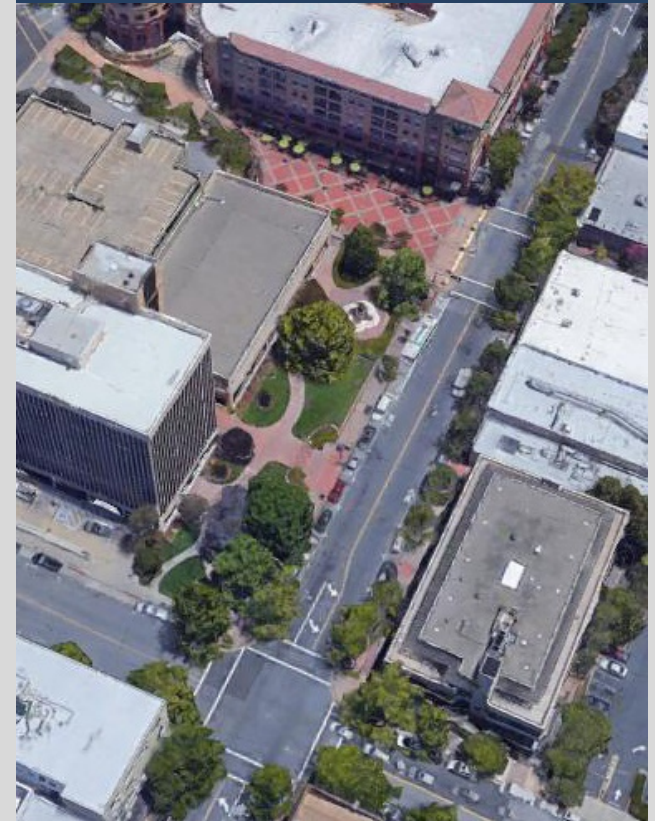
Commercial Center



Transit Station Area



Open Space



Destinations

Uses that generate special trips within the community and region.

Cluster of Uses



Civic Center



Natural Feature



Specialty Use



Landmarks

Provide a point of reference or serve as community identity marker.

Structure

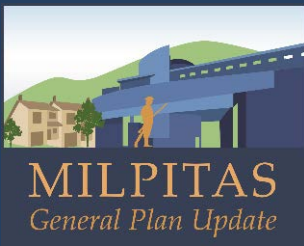


Open Space



Natural Feature





Other Community Design Topics

- Community, land use, and architectural character
- Historic preservation
- Open space
- Landscaping
- Signage
- Public art
- Utilities
- Scenic views



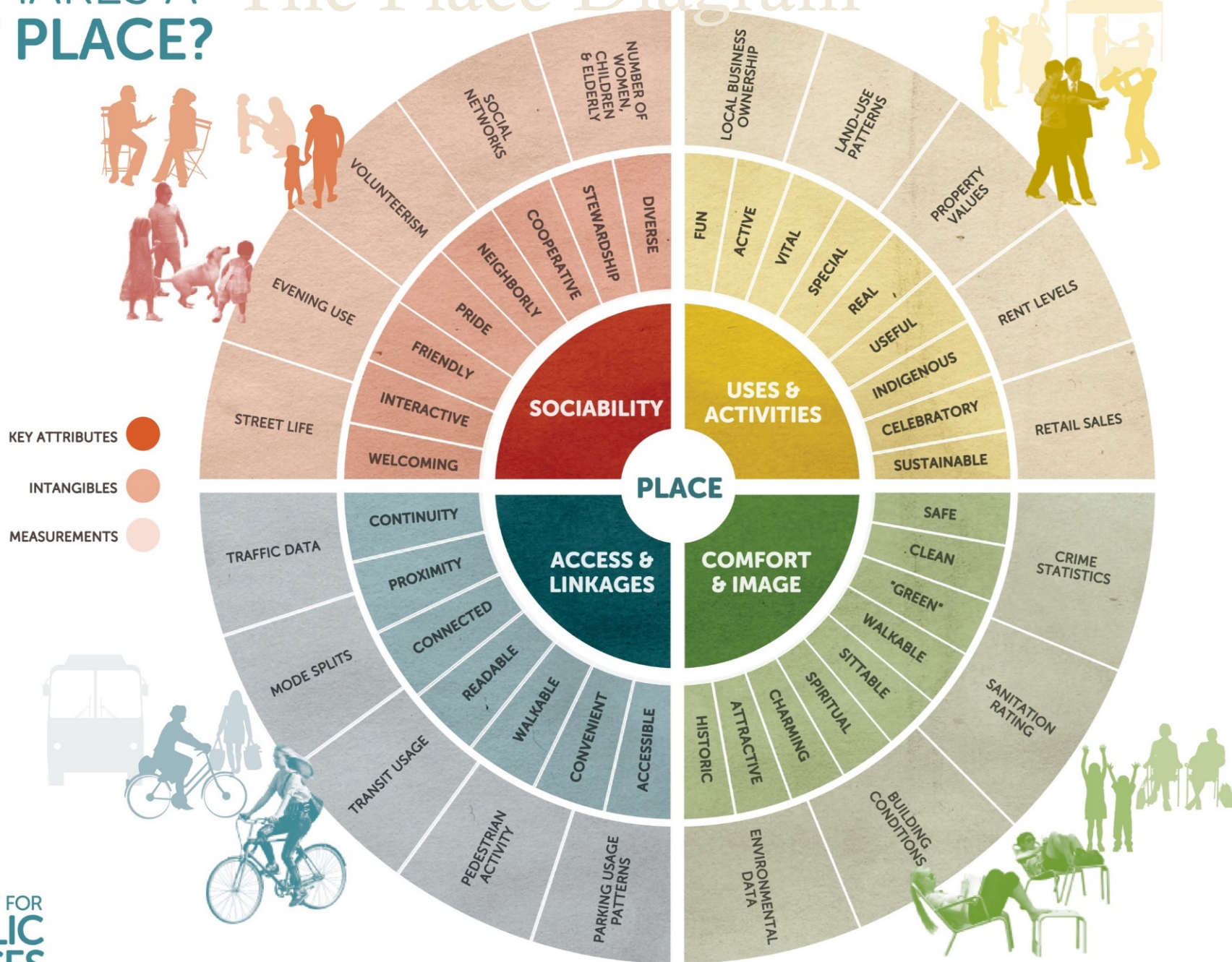
Placemaking

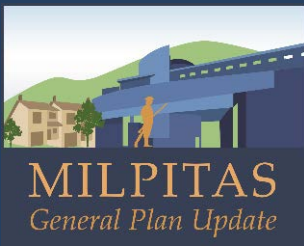
- The creation of a unified, unique community identity through the inclusive, community-base design of open spaces.
- Embodies shared local values
- Promotes health and well-being
- Key attributes of a well-designed place:
 - Socialability
 - Uses and Function
 - Access and Linkages
 - Comfort and Image



WHAT MAKES A GREAT PLACE?

The Place Diagram

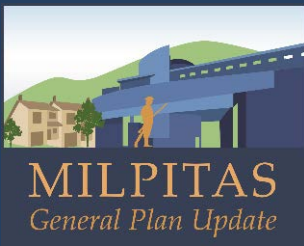




How Does the City Currently Address Community Design?

- General Plan
- Zoning Code
- Midtown and Transit Area Specific Plans
- Streetscape Master Plan
- Trail Master Plan





How Can the General Plan Further Address Community Design?










- Consolidate comprehensive design-related content into the Community Design Element.
 - Existing Conditions and Key Opportunities
 - Policy Framework
- Update design-related content in remaining elements.

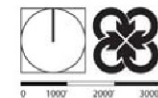


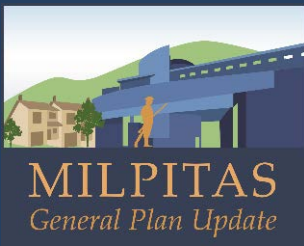
The Place Diagram



Figure CD-1 Community Design Policy Plan

-  Emerald Necklace
-  Primary City Gateway
-  Corridor Enhancement
-  Enhanced Intersection
-  Proposed Neighborhood Center
-  Airport
-  Civic Center
-  Transit Station
-  Activity Node





What Other Tools May be Encouraged by the General Plan?

- Communitywide Design Guidelines
- Zoning Code Update
- Design Guidelines for Trails



Exercise – Community Design Elements

1. Use the markers and stickers to identify where the community design elements are or should be located.



Edges



Neighborhoods



Gateways



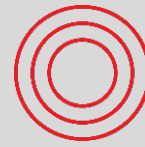
Destinations



Paths



Districts



Nodes



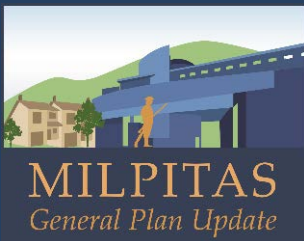
Landmarks

2. Use the black pens to add notes to each element, answering the following questions
 - Which of the elements exhibit high quality design and positively contribute to the city's image?
 - Which would benefit from aesthetic enhancement?

Discussion – Other Community Design Topics

1. What other areas exhibit high quality design and positively contribute to the city's image?
2. What other areas would benefit from aesthetic enhancement?
3. Would any of the following topics benefit from design-related policy direction? If so, what are the important considerations?
 - Community and architectural character
 - Open space
 - Signage
 - Public Art
 - Scenic views

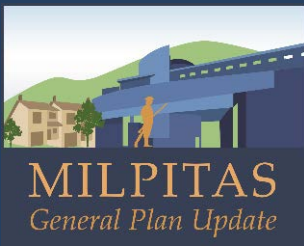




Schedule and Next Steps

Date	Meeting Topic
June 20th	Economic Development / Fiscal Sustainability
August 1st	Review policy sets for Air, Energy, Community Services, and Utilities
August 15th	Land Use Alternatives Report Review
September 19th	Land Use Map Refinement





Stay Informed

The General Plan Update Website will be a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

milpitas.generalplan.org

